ADITYA OBERAI

Email: aditya@oberai.dev | Website: adityaoberai.com | Personal Blog / Newsletter: oberai.blog
LinkedIn: linkedin.com/in/adityaoberai1 | X / Twitter: x.com/adityaoberai | GitHub: github.com/adityaoberai

WORK EXPERIENCE

Developer Relations Lead, Appwrite **Dec 2025 – Present**

- Implementing **AI-driven content processes**, resulting in **200% more blogs published this year despite a 50% smaller team**
- Leading Appwrite's **public-facing product release responsibilities**, including announcements, blogs, docs, newsletters, and social media
- Developing **an internal newsletter platform** to replace our email marketing solution, **cutting costs by over 50%**
- Owning content strategy and updates across the Appwrite website and documentation
- Planned and launched Appwrite's **AI documentation,** helping developers use Appwrite with AI tools like Claude Code, Codex, and Cursor via MCP servers, AGENTS.md, agent skills, and plugins
- Refined **social media strategy** to drive more developer-friendly content, resulting in a **500% increase in quarterly X impressions** in Q1 2026

Developer Advocate, Appwrite **Sept 2021 – Dec 2025**

- Provided **technical support across** Appwrite's **Discord and GitHub** and led weekly Office Hours
- Represented Appwrite in collaborative community initiatives like Hacktoberfest, onboarding **70,000+ new community members**
- Written and published **140+ articles** on the Appwrite blog and led Appwrite's **Customer Stories** initiative
- Launched Appwrite's **Education program** with GitHub Education to support college and university students, growing it to **15,000+ students**
- Planned and hosted **multiple hackathons** end-to-end (marketing, submissions, community, judging), engaging **7,000+ developers**
- Launched and grew Appwrite's **Integrations catalog** to **40+ integrations and templates** across Appwrite products
- Maintained Appwrite's .NET SDK and Functions runtimes; built tutorials and samples in .NET, Node.js, and SvelteKit
- Launched and ran the **Appwrite Heroes** program supporting community superusers for 3 years

PROJECTS

Projects built to demonstrate Appwrite products and features

- Offline Journal: Offline-sync journal app to demonstrate RxDB's Appwrite Databases integration, enabling local-first data replication
- AI Crystal Ball: AI-driven GitHub profile reviewer using Appwrite's GitHub OAuth, Databases, and Sites — 400+ organic sign-ups within 3 days
- AI Sonnet Generator: Web app to generate and distribute custom poetry on Valentine's Day, using Appwrite Functions and Resend for emails
- Personal CRM: Personal contact management platform to demonstrate Appwrite's bulk database actions
- URL Shortener: Self-hostable URL shortener with both the UI and logic packaged into a single Appwrite Function

Alt Text Generator

- Web app that accepts an image and generates a caption to use as alternative (or alt) text, improving web accessibility (used 150,000+ times)
- **Tech Stack:** JavaScript, Svelte, Vercel Serverless Function, Azure AI Vision

CodeCapture

- Web app that enables coding education for students without computers by taking code from paper to the mobile browser
- Built the entire serverless infrastructure (including OCR API implementation), managed database communication, and web app deployment
- **Tech Stack:** .NET, Azure Functions, Azure AI, Azure Database for MySQL, Azure Static Web App

SKILLS

- **Tech Skills:** C#, .NET, ASP.NET Web APIs, SvelteKit, JavaScript, HTML, CSS, Node.js, Azure, GitHub, Appwrite, OAuth, Serverless Functions
- **Misc. Skills:** Community Development, Social Media Marketing, Public Speaking, Content Writing, Strategic Planning, Team Leadership

ACHIEVEMENTS & CONFERENCES

- Selected to speak at **RenderATL 2026** on adopting AI-driven content creation processes to support go-to-market efforts
- Spoke at **MCP Dev Summit BLR 2026** on improving agent reliability through better MCP server testing and development practices
- Spoke at **All Things Open 2025** on evaluating your company's readiness to launch community initiatives
- Spoke at **Open Source Summit India 2025** introducing the DevRel Foundation, a Linux Foundation project
- Organized the **first-ever DevRelCon in India** (2024), creating awareness around modern DevRel practices, metrics, and business scenarios
- Spoke at **ServerlessDays Bengaluru 2024** to demonstrate how GPT models support event-driven consumer use-cases like language translation
- Awarded **Best Developer Relations Community Professional of the Year** at the **2024 CMX Community Industry Awards**
- Spoke at **.NET Conf 2023** on custom RBAC authentication in .NET 8 Web APIs
- Spoke at **DevRelCon Yokohama and London 2023** on core DevRel domain skills
- Awarded the **Microsoft MVP** award in 2022 to 2027 (5 years) for contributions in .NET, JavaScript, Azure, and open-source communities
- Selected among **Major League Hacking's Top 50 Hackers of 2021** from Major League Hacking's hackathon community of 135,000 students
- Selected as the **National Winner** in the **Education** category at the **Microsoft Imagine Cup 2021 India Chapter**

EDUCATION

B.Tech (Computer Science & Engineering)	2022	Amity University, Noida	CGPA: 7.34/10